

AMSRS NATIONAL CONFERENCE 2017

SEPTEMBER 7TH & 8TH • HILTON • SYDNEY

BOOKING
OPENS
14TH MARCH

SPONSORSHIP & EXHIBITION OPPORTUNITIES

DANGEROUS

The AMSRS National Conference is the single largest networking and professional development event in the market and social research industry calendar.

TOP REASONS TO GET INVOLVED

- 1** Access to 550+ clients and agency research professionals
- 2** Showcase your business and generate opportunities with key industry decision makers
- 3** Varied & affordable sponsorship packages

- STEP 1** Review the packages
- STEP 2** Discuss options with your stakeholders to choose the best fit for your brand
- STEP 3** Online booking opens **14th March @ 12pm (AEDT)** on a first in basis

Want to discuss your options?

Please contact our Events and Operations Manager

Leslea Clements

Phone: 02 9566 3100

Email: leslea.clements@amsrs.com.au

Here is a brief overview of the packages available:

Each sponsorship level package is a little different. See overleaf for full inclusions. [All packages include GST]

 PLATINUM \$23,000	<p>THERE IS ONLY ONE EXCLUSIVE PLATINUM SPONSORSHIP AVAILABLE:</p> <ul style="list-style-type: none"> Official role at opening of conference (2 minute welcome speech or video) Welcome introduction in digital program Main plenary large banner signage 4 full conference tickets and 2 additional dinner tickets An exhibition booth (or an additional full ticket) Double page advertisement in the Conference delegate book
 GOLD \$15,000	<p>THERE ARE TWO GOLD SPONSORSHIP PACKAGES AVAILABLE:</p> <ul style="list-style-type: none"> Main plenary large banner signage 3 full conference tickets 2 additional dinner tickets 1 page advertisement in the Conference delegate book 50% off an exhibition booth
 CO-SPONSORS \$12,000	<p>CHOOSE FROM FIVE CO-SPONSOR PACKAGES AVAILABLE:</p> <ul style="list-style-type: none"> Conference Dinner Sponsor - 4 additional dinner tickets Conference Lanyard Sponsor - Your logo to be placed on all delegate lanyards Conference Delegate Bag Sponsor - Your logo to be placed on all delegate bags Conference Espresso Sponsor - Your logo on all espresso coffee cups & banner at cart Juice Bar Sponsor - Your logo on all juice cups & a banner at the Bar <p style="text-align: right; font-size: small;">All include 2 full conference tickets & 30% discount on Exhibition Booths</p>
 SILVER \$9,000	<p>CHOOSE FROM FOUR SILVER SPONSORSHIP PACKAGES AVAILABLE:</p> <ul style="list-style-type: none"> Twitter Sponsor - logo on twitter stream promoted in the Exhibition Hall Message Bar Sponsor - pull-up banner and branded t-shirts on 2 massage therapists in massage bar area. Bottle Sponsor - logo on conference water bottles Lolly Bar Sponsor - your logo on lolly table and napkins/bags + banner <p style="text-align: right; font-size: small;">All include 1 full conference ticket</p>
 SESSION \$8,000	<p>CHOOSE FROM FOUR SESSION SPONSORSHIP PACKAGES AVAILABLE:</p> <ul style="list-style-type: none"> 1 Breakout Session 1 2 Breakout Session 2 3 Breakout Session 3 4 Breakout Session 4 Pull-up banner on stage during your session Supply & drop flyer on chairs prior to session Session = approx. 3 hours <p style="text-align: right; font-size: small;">All include 1 full conference ticket</p>
 BRONZE \$4,000	<p>CHOOSE FROM FIVE TYPES OF BRONZE SPONSORSHIP PACKAGES AVAILABLE:</p> <ul style="list-style-type: none"> Opening Drinks Sponsor - 6th Sept, 5-6pm Best Presentation Sponsor - logo on stage presentation Stationary Sponsor - logo on conference notepads & pens Charge Bar Sponsor - logo on a stand that charges all types of mobile phones Closing Drinks Sponsor - 8th Sept, 5-6pm <p style="text-align: right; font-size: small;">These packages do not include conference tickets</p>
 SUPPORT \$3,000	<p>CHOOSE FROM TWO TYPES OF SUPPORT SPONSORSHIP PACKAGES AVAILABLE:</p> <ul style="list-style-type: none"> Sweet Tooth - Add a gift or edibles with your logo to the delegate bag Information - Add a brochure with your marketing to the delegate bag <p style="text-align: right; font-size: small;">These packages do not include conference tickets</p>

EXHIBITION SPACE INFORMATION \$5,500 including GST

The exhibition will be held in the main meeting / lunch area of our Conference at the Hilton, Sydney. **This year we will be having a maximum of 15 booths, so you must get in quick to grab yourself a space!** The exhibition will be open to all conference delegates and the industry on Thursday and Friday of the Conference.

The open plan of the Exhibition Space at the Hilton, will offer exhibitors high visibility and close interactions with all delegates and visitors. This will also be the space that we all meet for morning & afternoon teas as well as the lunches. For each booking you will receive a 3m x 2m shell scheme booth with; a 2.4m aluminium frame, your company name (max 26 characters) will be applied directly onto the fascia with two 50 watt spotlights

mounted on lighting track inside the fascia, and one 240V general purpose outlet power point. Any additional equipment and furnishings will be at the exhibitor's expense and can be arranged directly with our supplier Staging Connections. **Please note:** Gold Sponsors = \$2,500 for a booth
 Co-Sponsors = \$3,300 for a booth

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Sponsorship package details

	(inc. GST)	Promotion - named sponsorship on key promotional material distributed before, during and after the Conference	Sponsor profile in delegate pack	Complimentary full Conference tickets	Logo on Sponsor loop on AV at the Conference	Logo placement on sponsorship item or pullup banner	Additional dinner tickets	Video opportunity during Conference	Verbal acknowledgement during Conference	Main plenary stage signage	Exhibition booth included
PLATINUM Platinum	\$23,000	✓	✓	4	✓	✓	2	✓	✓	✓	✓
GOLD Gold	\$15,000	✓	✓	3	✓		2		✓	✓	50% OFF
GOLD Gold	\$15,000	✓	✓	3	✓		2		✓	✓	50% OFF
CO-SPONSORS Co-Sponsors - Dinner	\$12,000	✓	✓	2	✓	✓	4		✓		30% OFF
CO-SPONSORS Co-Sponsors - Lanyard	\$12,000	✓	✓	2	✓	✓			✓		30% OFF
CO-SPONSORS Co-Sponsors - Delegate Bags	\$12,000	✓	✓	2	✓	✓			✓		30% OFF
CO-SPONSORS Co-Sponsors - Coffee Cart	\$12,000	✓	✓	2	✓	✓			✓		30% OFF
CO-SPONSORS Co-Sponsors - Juice Bar	\$12,000	✓	✓	2	✓	✓			✓		30% OFF
SILVER Silver - Twitter Stream	\$9,000	✓	✓	1	✓	✓			✓		
SILVER Silver - Massage Bar	\$9,000	✓	✓	1	✓	✓			✓		
SILVER Silver - Water Bottles	\$9,000	✓	✓	1	✓	✓			✓		
SILVER Silver - Lolly Bar	\$9,000	✓	✓	1	✓	✓			✓		
SESSION Breakout Session - 1	\$8,000	✓	✓	1	✓	✓			✓		
SESSION Breakout Session - 2	\$8,000	✓	✓	1	✓	✓			✓		
SESSION Breakout Session - 3	\$8,000	✓	✓	1	✓	✓			✓		
SESSION Breakout Session - 4	\$8,000	✓	✓	1	✓	✓			✓		
BRONZE Bronze - Stationary	\$4,000	✓	✓		✓	✓					
BRONZE Bronze - Closing Drinks Sponsor	\$4,000	✓	✓		✓	✓					
BRONZE Bronze - Closing Drinks Sponsor	\$4,000	✓	✓		✓	✓					
BRONZE Bronze - Award Sponsor - Best Presentation	\$4,000	✓	✓		✓	✓					
BRONZE Bronze - Charge Bar Sponsor	\$4,000	✓	✓		✓	✓					
SUPPORT Support Sponsor - Sweet Tooth /Gift	\$3,000	✓									
SUPPORT Support Sponsor - Information in delegate bags	\$3,000	✓									



Sponsorship packages in detail

Category	Value (inc. GST)	Inclusions	
Platinum	23,000	<ul style="list-style-type: none"> • Official role at opening of conference -(2 minute welcome speech or video) • Main plenary signage • 4 full conference tickets and 2 additional dinner tickets • A double page advertisement in the delegate book • Logo on 1 x Conference editorial in Research News • An exhibition booth (or an additional full ticket) • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Verbal acknowledgement during conference 	PLATINUM
Gold	15,000	<ul style="list-style-type: none"> • Main plenary signage • 3 full conference tickets and 2 additional dinner tickets • Named sponsorship on key promotional material distributed before, during and after the conference • 1 page advertisement in delegate book • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Verbal acknowledgement during conference • 50% off an exhibition booth 	GOLD
Gold	15,000	<ul style="list-style-type: none"> • Main plenary signage • 3 full conference tickets and 2 additional dinner tickets • Named sponsorship on key promotional material distributed before, during and after the conference • 1 page advertisement in delegate book • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Verbal acknowledgement during conference • 50% off an exhibition booth 	
Co-Sponsors - Dinner	12,000	<ul style="list-style-type: none"> • 2 full conference tickets • 4 additional dinner tickets • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Pull-up Banner at conference dinner or logo on dinner AV • Verbal acknowledgement at the Dinner • 30% off an exhibition booth 	CO-SPONSORS
Co-Sponsors - Lanyard	12,000	<ul style="list-style-type: none"> • 2 full conference tickets • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Logo placement on conference lanyard • Verbal acknowledgement during conference • 30% off an exhibition booth 	
Co-Sponsor - Coffee Cart	12,000	<ul style="list-style-type: none"> • 2 full conference tickets • Pull up banner next to espresso Coffee Cart • Printed logo on paper coffee cups • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Verbal acknowledgement during conference • 30% off an exhibition booth 	
Co-Sponsors - Delegate Bags	12,000	<ul style="list-style-type: none"> • 2 full conference tickets • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Logo placement on conference delegate bags • Verbal acknowledgement during conference • 30% off an exhibition booth 	
Co-Sponsors - Juice Bar	12,000	<ul style="list-style-type: none"> • 2 full conference tickets • Pull up banner next to Juice Bar • Printed / sticker of logo on plastic juice cups • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack and choice to place flyer / gift in delegate bag. • Logo on conference AV • Verbal acknowledgement during conference • 30% off an exhibition booth 	

Sponsorship packages in detail

Category	Value (inc. GST)	Inclusions	
Silver - Twitter Stream	9,000	<ul style="list-style-type: none"> • 1 full conference ticket • Logo on electronic twitter stream promoted in the exhibition hall and / or plenary • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV • Verbal acknowledgement during conference 	SILVER
Silver - Massage Bar (in foyer)	9,000	<ul style="list-style-type: none"> • 1 full conference ticket • AMSRS will supply two massage specialist - giving 5 min massages • Massage Bar will be available from morning tea to end of afternoon tea • Your choice to supply custom branded tshirts • Banner next to massage bar • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV • Verbal acknowledgement during conference 	
Silver - Water Bottles	9,000	<ul style="list-style-type: none"> • 1 full conference ticket • Logo on conference bottled water • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV • Verbal acknowledgement during conference 	
Silver - Lolly Bar (in foyer)	9,000	<ul style="list-style-type: none"> • 1 full conference ticket • Branded buffet of lollies and sweets (available from morning tea to end of afternoon tea) • Logo on lolly bags • Banner next to table • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV • Verbal acknowledgement during conference 	
4 x Breakout Sessions Sponsorship Packages	8,000	<p>4 x Breakout Sessions available for sponsorship:</p> <ul style="list-style-type: none"> • 1 full conference ticket • Banner on the stage of that session (Session = approx. 3 hours) • Sponsor profile in delegate pack • Logo on conference AV • Named sponsorship on key promotional material distributed before, during and after the conference • Supply & drop flyer on chairs prior to session • Verbal acknowledgement during conference 	SESSION
Bronze - Stationary	4,000	<ul style="list-style-type: none"> • Logo on conference pens & pads provided in delegate bag (provided by Sponsor) • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV 	
Bronze - Opening or Closing Drinks Sponsor	4,000	<ul style="list-style-type: none"> • Choice to supply standard pull-up banner during opening or closing drinks • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV 	BRONZE
Bronze - Award Sponsor - Best Presentation	4,000	<ul style="list-style-type: none"> • Logo placement next to award session in the program • Named sponsorship on key promotional material distributed before, during and after the conference • Sponsor profile in delegate pack • Logo on conference AV 	
Bronze - Charge Bar Sponsor	4,000	<ul style="list-style-type: none"> • Your choice to supply charge bar (See options and pricing at www.chargebar.com.au) • Sponsor profile in delegate pack • Logo on conference AV 	
Support Sponsor - Info in delegate bag (Sweet Tooth / Gift / Flyer)	3,000	<ul style="list-style-type: none"> • Logo on conference AV • Logo placement on conference sweet tooth item (to be provided by sponsor) 	SUPPORT

Booking your Sponsorship with us at www.amsrs.com.au

Booking your Sponsorship Package Online

Bookings for all packages (including platinum) will open at 12pm (AEDT) on the 14th March via submission on our website on the Conference Page:

<http://www.amsrs.com.au/conference-information/sponsorship-exhibition-booking>

These bookings will be allocated on a first come first served basis.

Exhibition Booths

There will be only 12 booths available at the Conference. You can book your booth via submission on our website on the Conference Page: <http://www.amsrs.com.au/conference-information/sponsorship-exhibition-booking> at 12pm (AEDT) on 14th March.

The first 12 submissions (including sponsors) will be allocated a booth.

Choosing your booth location will happen at a later date, with the Platinum – Silver Sponsors choosing first, and the remaining choice of locations offered to the Exhibition only submissions.

The choices of locations for these will be allocated by the first bookings to last bookings in turn. You will be contacted regarding this and offered a map of the space when it is available from the venue.

Wait Lists

For those who miss out, we will have a wait list in case a package or booth becomes available.

Additional Sponsorship Proposals - Got a better idea?

We are happy to look at inclusions or exclusions to the packages or if you have any ideas that are not currently listed in our packages, we would be more than happy to discuss the options, provided they do not impact on the packages already available.

Please contact the Events and Operations Manager, and Conference Organiser Leslea Clements on 02 95663100 or at events@amsrs.com.au prior to booking.

Please note: sponsors are required to confirm on behalf of their company that it and its employees will abide by the AMSRS Code of Professional Behaviour and associated AMSRS policies and guidelines.