

AMSRS professional standards publications

AMSRS published materials relating to professional standards or the AMSRS Code of Professional Behaviour (the Code) fall into one of three categories:

Guidelines: designed to clarify and/or expand upon aspects of the Code or research practice (eg guidelines on interview length) for AMSRS members, usually prompted by and based on FAQs.

Fact sheets: designed to inform researchers of legal issues with which they may come into contact when conducting research (eg MSR and anti-discrimination law).

Policies: detailing the association's position on different aspects of research.

Publications will deal with the elements of the Code or information about legal issues with which research may come into contact. They will not cover detailed information or advice about the APPs or the Market & Social Research Privacy Code as these are not directly the responsibility of AMSRS.

The Market & Social Research Privacy Code is the responsibility of AMSRO and the APPs are the responsibility of individual companies.

All documents are to be reviewed and approved by the AMSRS Professional Standards Committee prior to publication.