

# getSMART

## RESEARCH SEMINARS FOR research users

- Do you buy or use research in your organisation?
- Do you need to find out how to get the most out of research projects?
- Not got much time for study?

Then you need **getSMART**, five research seminars, each of 2½ - 3 hours duration, that offer practical advice and examples. All presenters actually work in the government or business sectors, and can offer practical insight and experience. You can attend one session, or all! Flexible attendances – attend all sessions yourself, or share one registration within your organisation.

Afterwards, **dazzle** with your newly acquired knowledge on:

1. How research can help you, and how to write a brilliant research brief to get the research you need
2. How to buy superior research - Quality, privacy and ethics issues for government buyers
3. How to evaluate proposals and select a research agency
4. How to use the research findings to develop strategy
5. How to 'sell' the results back into your organisation

The costs are being underwritten by the AMSRS and local research suppliers, to keep costs to a minimum.

### Where and when

#### Seminar 1:

Date: Monday 9<sup>th</sup> March, 2009

Time: 1.45pm for a 2pm start

Where: St Catherine's College, Stirling Highway, NEDLANDS  
10 minutes drive from the city. Parking available close by.

#### GREAT VALUE

\$60 for one **getSMART** seminar  
\$275 covers all five **getSMART** seminars (including GST)

Register now using the form included

**Light refreshments will be provided**

#### Other **getSMART** seminar dates:

Seminar 2 18<sup>th</sup> May, 2009 (Mon)

Seminar 3 27<sup>th</sup> July, 2009 (Mon)

Seminar 4 15<sup>th</sup> September, 2009 (Tue)

Seminar 5 27<sup>th</sup> October, 2009 (Tue)