

2009 National Conference

Hilton Hotel, Sydney

Wed 30th Sept – Fri 2nd Oct 2009



Conference 2009 is an opportunity for you all to contribute, and we have expanded the options for how you can participate in this annual industry gathering. We feel that it's more important to hear your story than to ask you to fit into a particular box.

CALL FOR CONTRIBUTIONS PECHA KUCHA GET TO THE POWERPOINT IN 20 SLIDES

Overview	One of the highlights of the 2008 Conference was Pecha Kucha – 20 slides, 20 seconds per slide, a great discipline for communicating clearly. Anna Box walked away with the People's Choice Award for her fabulous Pecha Kucha session. For the 2008 Conference, the Pecha Kucha presenters were hand-picked; in 2009 we are inviting Pecha Kucha submissions from all researchers, and especially the younger or less established members of the research fraternity. If it proves popular enough, we may even have regional Pecha Kucha heats to decide who goes through to the 'final' at the Conference in October. Think of it a bit like Idol but without Dicko and Marcia.
Topic	The topic for the Pecha Kucha session is <i>"My story in market and/or social research"</i>
Format	The Pecha Kucha format allows the presenter to be flexible and creative in telling their stories. The idea behind Pecha Kucha is to keep presentations concise, the interest level up and to have many presenters sharing their ideas within the course of the session. Each presenter is allowed a slideshow of 20 images, each shown for 20 seconds. We are looking for 4-5 speakers who will speak on the topic in the Pecha Kucha format for a session at the conference. Synopsis – no synopsis is required However you must complete a submission form due on the Monday 16 March, 2009. Presentation – please provide a copy of your Pecha Kucha presentation in PowerPoint. Include the 20 PowerPoint slides and the text that you will be speaking to for each slide (20 seconds each) in either PowerPoint (in notes section) or in an additional Word document.
Location & Time	At the Conference, you may be scheduled to present in the Plenary (main auditorium) or one of the break out sessions. You will be required to pre-present some of your work to the Conference Content Committee. This will be by phone or webinar. You will be required to attend a speaker's prep just before the conference so that you can become accustomed to the AV setup at the venue.

Deadline for Synopsis Entry is Monday 16 March, 2009 @ 5pm

Email to: conference2009@amsrs.com.au

Synopsis	No Synopsis is required for this category, but your final submission will be judged at the top 4-5 selected based on the finished presentation.
Awards & Judging	All Pecha Kucha presentations at the conference are published and eligible for: <ul style="list-style-type: none"> • for the People's Choice Award (judged by the delegates at the Conference)
Submission Policy	<p>Authors who submit a presentation acknowledge that the decision of the Conference 2009 Committee is final and that AMSRS cannot be held liable for any inconvenience resulting from the Committee's decision.</p> <p>The Conference Committee reserves the right to request changes to submitted papers, posters and presentations and that any cost resulting from such changes are the responsibility of the contributor not the AMSRS.</p> <p>Presentations that are or appear to be overt sales pitches will not be accepted.</p> <p>While joint client short presentations are particularly welcomed, the Conference Committee assumes that, in line with the AMSRS Code of Professional Behaviour, the author(s) will have obtained permission from clients or other third parties, to present information which requires such permission to be granted, and that the author will indemnify the AMSRS, and ensure that the AMSRS is not held liable for any claims from clients or other third parties incurred by the author's failure to have obtained such permission to use information.</p> <p>It is expected that all potential contributors wishing to present in an authoritative way to their colleagues in market research and social research will be members of the AMSRS or an equivalent international association.</p> <p>The program will be promoted nationally and internationally and your paper &/or presentation will be published on the Conference CD-Rom.</p>
Entry to Conference	This Category does not receive any discounted registration benefits or complimentary entry to the Conference.

Dates:

DATES	TASKS
Monday 16 March, 2009 - 5pm	Submission Form due (intent to contribute)
Monday 18 th May	Pecha Kucha Slides and notes due
Wed 27 th & Thurs 28 th May	Discussions with Conference Content Committee regarding your presentation
Monday 8 th June	Candidates advised if successful
Monday 22 nd June	Changes to reviewed Presentations due Finished PowerPoint Presentation in the conference template format is due

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