

2009 National Conference

Hilton Hotel, Sydney

Wed 30th Sept – Fri 2nd Oct 2009



Conference 2009 is an opportunity for you all to contribute, and we have expanded the options for how you can participate in this annual industry gathering. We feel that it's more important to hear your story than to ask you to fit into a particular box.

CALL FOR CONTRIBUTIONS SHORT PRESENTATIONS

Overview	<p>If you have a topic you'd love to talk about, an idea you'd like to share, a great lesson you've learned from a recent project, a controversial opinion, or a proposition you want to put to your peers, we'd like to hear about it.</p> <p>Tell us your story. Pitch it to us – in writing, on video, whatever format is most appropriate. Tell us what you want to share with us or sound off about. Tell us the best way for you to be able to get your message across. We will allocate between 10-25 minutes for the best submissions. You don't have to submit a full, journal-ready written paper.</p>
Topic	<p>There is no set topic for Short Presentation submissions.</p>
Format / Requirements	<p>Synopsis – Word format document</p> <p>Presentation – You will be supplied with a PowerPoint document template for your presentation.</p> <p>Please note: We encourage all types of presentations other than PowerPoint, however, we will need to check the format fits within our AV constructs for the Conference.</p>
Location & Time	<p>At the Conference, you may be scheduled to present in the Plenary (main auditorium) or one of the break out sessions.</p> <p>You will be required to pre-present some of your work to the Conference Content Committee. This will be either by phone or webinar.</p> <p>You will be required to attend a speaker's prep just before the conference so that you can become accustomed to the AV setup at the venue.</p>
Full Written Paper	<p>You do not need to submit a full written paper to present at the 2009 Conference.</p>

Deadline for Synopsis Entry is Monday 16 March, 2009 @ 5pm

Email to: conference2009@amsrs.com.au

Synopsis	<p>Synopses submitted for consideration must conform to the following guidelines:</p> <ul style="list-style-type: none"> • Synopses must give a clear and detailed picture of the proposed short presentation to allow the Committee to judge the quality of the proposed contribution against the selection criteria. • If there is any risk that primary research to be presented will not yield the results foreseen, or not be completed in time for the short presentation, please indicate this. <p>Synopses should be no more than two pages in length.</p> <p>AMSRS will confirm receipt of all submitted synopses. If you do not receive confirmation of receipt within three days of sending, please call us on (02) 9566 3100.</p> <p><i>The deadline for submitting a synopsis is 5pm Monday 16 March, 2009.</i></p> <p>Please ensure that your synopsis has the following information attached</p> <ul style="list-style-type: none"> • Explanation: of why you think the subject is relevant to the Conference and will be of interest to the audience. • Specification: method and techniques of research used (if applicable). • Importance: how you believe the proposed short presentation will be of value to delegates. • Multiple authors: the authorship of the short presentation should be attributed only to those making a major contribution. Any intention to change the names of the authors before the final short presentation is produced must be agreed with AMSRS. <p>Each synopsis must be accompanied by the submission form found on the AMSRS website www.amsrs.com.au</p>
Awards & Judging	<p>All short presentations presented at the conference are published and eligible for:</p> <ul style="list-style-type: none"> • the People's Choice Award (judged by the delegates at the Conference)
Submission Policy	<p>Authors who submit a synopsis acknowledge that the decision of the Conference 2009 Committee is final and that AMSRS cannot be held liable for any inconvenience resulting from the Committee's decision.</p> <p>The Conference Committee reserves the right to request changes to submitted papers, posters and presentations and that any cost resulting from such changes are the responsibility of the contributor not the AMSRS.</p> <p>Synopses of short presentations that are or appear to be overt sales pitches will not be accepted.</p> <p>While joint client short presentations are particularly welcomed, the Conference Committee assumes that, in line with the AMSRS Code of Professional Behaviour, the author(s) will have obtained permission from clients or other third parties, to present information which requires such permission to be granted, and that the author will indemnify the AMSRS, and ensure that the AMSRS is not held liable for any claims from clients or other third parties incurred by the author's failure to have obtained such permission to use information.</p> <p>It is expected that all potential contributors wishing to present short presentations in an authoritative way to their colleagues in market research and social research will be members of the AMSRS or an equivalent international association.</p> <p>The program will be promoted nationally and internationally and your paper &/or presentation will be published on the Conference CD-Rom.</p>
Entry to Conference	<p>This Category does not receive any discounted registration benefits or complimentary entry to the Conference.</p>

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Dates:

DATES	TASKS
Monday 16 March, 2009 - 5pm	Synopsis Due
Monday 23 & Tuesday 24 March, 2009	Discussions with Contributors re their Synopsis (not applicable to all submissions)
Monday 30 March, 2009	Advise candidates of successful and unsuccessful submissions
Monday 13 July, 2009	Draft 1 of presentation is due
Wednesday 29 & Thursday 30 July, 2009	Discussions with Conference Content Committee regarding your presentation
Monday 17 August, 2009	Changes to reviewed Presentations due Finished PowerPoint Presentation in the conference template format is due

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