

2009 National Conference

Hilton Hotel, Sydney

Wed 30th Sept – Fri 2nd Oct 2009



Conference 2009 is an opportunity for you to contribute to this premiere industry event. We have expanded the options for how you can participate in this annual industry gathering. We feel that it's more important to hear your story than to ask you to fit into a particular box.

CALL FOR CONTRIBUTIONS POSTERS

Overview	<p>In 2009, for the first time, we are inviting poster submissions. You may not want to be up on stage presenting a paper. You may not even want to write a paper. However, you may have an interesting case study to showcase or an interesting point to get across. One way of doing this is to design a poster and put it forward for consideration for the Poster Gallery. We will allocate space for the best dozen posters and you will be able to tell your story via this medium whilst standing next to your poster. You will also be eligible for the Best Poster Award, and if you win, you also get an opportunity to join us on the main stage to present your story to the Conference delegates, giving your story a higher profile.</p>
Topic	<p>There is no set topic for Poster Submissions.</p>
Format / Requirements	<ul style="list-style-type: none">• Synopsis – In a Word format document• Poster for review – electronic format jpeg hi-res• Poster to display at the conference – A1 size mounted on a hard surface. <p>Please note: this is a flat graphics only display format - electronic or 3D format is not an option. All posters will be mounted on lightweight picture easels and therefore must be light and in a standard format.</p> <p>Please note: Cost of producing your poster to A1 size is the responsibility of the contributor not the AMSRS.</p>
Location & Time	<p>There will be a poster gallery at the conference. You will have the opportunity for you to stand with your poster and discuss your ideas with your peers and potential clients. The gallery will be there for the first 1.5 days, and the best time to stand with your poster will be during the refreshment breaks. Only the best 12 posters will be displayed.</p>
Full Written Paper	<p>You do not need to submit a full written paper to present at the 2009 Conference.</p>

Deadline for Synopsis Entry is Monday 16 March, 2009 @ 5pm

Email to: conference2009@amsrs.com.au

<p>Synopsis</p>	<p>Synopses submitted for consideration must conform to the following guidelines:</p> <ul style="list-style-type: none"> • Synopses must give a clear and detailed picture of the proposed poster to allow the Committee to judge the quality of the proposed contribution against the selection criteria. • If there is any risk that primary research to be presented will not yield the results foreseen, or not be completed in time for the poster, please indicate this. • Synopses should be no more than two pages in length. • AMSRS will confirm receipt of all submitted synopses. If you do not receive confirmation of receipt within three days of sending, please call us on (02) 9566 3100. <p><i>The deadline for submitting a synopsis is 5pm Friday 6th March 2009.</i></p> <p>Please ensure that your synopsis has the following information attached</p> <ul style="list-style-type: none"> • Explanation: of why you think the subject is relevant to the Conference and will be of interest to the audience. • Specification: method and techniques of research used (if applicable). • Importance: how you believe the proposed poster will be of value to delegates. • Multiple authors: the authorship of the poster should be attributed only to those making a major contribution. Any intention to change the names of the authors before the final poster is produced must be agreed with AMSRS. <p>Each synopsis must be accompanied by the submission form found on the AMSRS website www.amsrs.com.au</p>
<p>Awards & Judging</p>	<p>Only 12 posters will be chosen to be displayed after the stage of "Poster for review".</p> <p>The top 12 poster contributors will be eligible for the 2009 Best Poster Award, that will be presented at the conference.</p>
<p>Submission Policy</p>	<p>Authors who submit a synopsis acknowledge that the decision of the Conference 2009 Committee is final and that AMSRS cannot be held liable for any inconvenience resulting from the Committee's decision.</p> <p>The Conference Committee reserves the right to request changes to submitted papers, posters and presentations and that any cost resulting from such changes are the responsibility of the contributor not the AMSRS.</p> <p>Synopses of posters that are or appear to be overt sales pitches will not be accepted.</p> <p>While joint client posters are particularly welcomed, the Conference Committee assumes that, in line with the AMSRS Code of Professional Behaviour, the author(s) will have obtained permission from clients or other third parties, to present information which requires such permission to be granted, and that the author will indemnify the AMSRS, and ensure that the AMSRS is not held liable for any claims from clients or other third parties incurred by the author's failure to have obtained such permission to use information.</p> <p>It is expected that all potential contributors wishing to present posters in an authoritative way to their colleagues in market research and social research will be members of the AMSRS or an equivalent international association.</p> <p>The program will be promoted nationally and internationally and your poster will be published on the Conference CD-Rom.</p>

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Entry to Conference	This Category does not receive any discounted registration benefits or complimentary entry to the Conference.
Selection Criteria	<p>The main selection criteria for posters will be:</p> <ul style="list-style-type: none"> • Quality/substance of content - the content of poster must be well thought out, articulate and able to be presented to an audience in an engaging and clear way • Originality, and/or creativity • Interest to the audience • The selection committee will be looking for evidence that the poster will be of a high standard.

Dates & Deadlines:

DATES	TASKS
Thursday 19 th February – 4pm	Online Webinar / Teleconference with the Conference Co Chairs & Content Committee to enable you to discuss and develop your ideas on how you might contribute to Conference 09 in a live format.
Friday 6th March - 5pm	Synopsis Due
Wed 18 th & Thurs 19 th March	Discussions with Contributors regarding their Synopsis (not applicable to all submissions)
Monday 30 th March	Advise candidates of successful and unsuccessful submissions
Monday 8 th June	Poster draft - due in electronic format (jpeg-hi-res)
Monday 3 rd August	Final draft – due in electronic format
Monday 14 th September	A1 Poster to be delivered to AMSRS by 5pm

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