

2009 National Conference

Hilton Hotel, Sydney

Wed 30th Sept – Fri 2nd Oct 2009



Conference 2009 is an opportunity for you all to contribute, and we have expanded the options for how you can participate in this annual industry gathering. We feel that it's more important to hear your story than to ask you to fit into a particular box.

CALL FOR CONTRIBUTIONS PAPERS & PRESENTATIONS

Overview	<p>At its centre, the Conference needs high quality written papers of the calibre and rigour that would fit seamlessly into appropriate academic journals. We will allocate 25 minutes of Conference time, or more if necessary, to presentations of the best written papers submitted.</p> <p>All of the full written papers, and only the full written papers, will be eligible for the Tony Wheeler Best Paper Award, the George Camakaris Best Paper by a Young Researcher Award and also the Best Presented Paper Award. These will be determined by the judging panel.</p>
Topic	<p>There is no set topic for Paper & Presentation submissions.</p>
Format / Requirements	<p>Synopsis – Word format document</p> <p>Paper – You will be supplied with a Word Document template for your paper.</p> <p>Presentation – You will be supplied with a PowerPoint document template for your presentation.</p> <p>Please note: We encourage all types of presentations other than PowerPoint, however, we will need to check that the format fits within our AV constructs for the Conference.</p>
Location & Time	<p>At the Conference, you may be scheduled to present in the Plenary (main auditorium) or one of the break out sessions.</p> <p>You will be required to pre-present some of your work to the Conference Content Committee. This will be either by phone or webinar.</p> <p>You will be required to attend a speaker's prep just before the conference so that you can become accustomed to the AV setup at the venue.</p>
Full Written Paper	<p>To be a speaker in this category, and be eligible for the awards listed, you will need to submit a full written paper.</p>

Deadline for Synopsis Entry is Monday 16 March, 2009 @ 5pm

Email to: conference2009@amsrs.com.au

<p style="text-align: center;">Synopsis</p>	<p>Synopses submitted for consideration must conform to the following guidelines:</p> <ul style="list-style-type: none"> • Synopses must give a clear and detailed picture of the proposed paper to allow the Committee to judge the quality of the proposed contribution against the selection criteria. • If there is any risk that primary research to be presented will not yield the results foreseen, or not be completed in time for the paper, please indicate this. <p>Synopses should be no more than two pages in length.</p> <p>AMSRS will confirm receipt of all submitted synopses. If you do not receive confirmation of receipt within three days of sending, please call us on (02) 9566 3100.</p> <p><i>The deadline for submitting a synopsis is 5pm Monday 16 March, 2009.</i></p> <p>Please ensure that your synopsis has the following information attached</p> <ul style="list-style-type: none"> • Explanation: of why you think the subject is relevant to the Conference and will be of interest to the audience. • Specification: method and techniques of research used (if applicable). • Importance: how you believe the proposed paper will be of value to delegates. • Multiple authors: the authorship of the paper should be attributed only to those making a major contribution. Any intention to change the names of the authors before the final paper is produced must be agreed with AMSRS. <p>Each synopsis must be accompanied by the submission form found on the AMSRS website www.amsrs.com.au</p>
<p style="text-align: center;">Awards & Judging</p>	<p>All papers presented at the conference are published and eligible for:</p> <ul style="list-style-type: none"> • the Best Conference Paper in 2009 under the Tony Wheeler Best Conference Paper Award • the Best Presented Paper • the People's Choice Award (judged by the delegates at the Conference) <p>Young Researchers (up to 31 years as at 30 June 2009 or in the first five years of their career) are encouraged to submit papers for the Conference program and are eligible for the George Camakaris Best Paper by a Young Researcher Award, which includes a prize of \$1,500 in credit towards industry-related events and courses. These papers will be presented as part of the main program and, as such, will be eligible for the Tony Wheeler Best Conference Paper Award.</p> <p>This category will also be eligible for the new Best Presented Paper Award.</p>
<p style="text-align: center;">Submission Policy</p>	<p>Authors who submit a synopsis acknowledge that the decision of the Conference 2009 Committee is final and that AMSRS cannot be held liable for any inconvenience resulting from the Committee's decision.</p> <p>The Conference Committee reserves the right to request changes to submitted papers, posters and presentations and that any cost resulting from such changes are the responsibility of the contributor not the AMSRS.</p> <p>Synopses of papers that are or appear to be overt sales pitches will not be accepted.</p> <p>While joint client papers are particularly welcomed, the Conference Committee assumes that, in line with the AMSRS Code of Professional Behaviour, the author(s) will have obtained permission from clients or other third parties, to present information which requires such permission to be granted, and that the author will indemnify the AMSRS, and ensure that the AMSRS is not held liable for any claims from clients or other third parties incurred by the author's failure to have obtained such permission to use information.</p> <p>It is expected that all potential contributors wishing to present papers in an authoritative way to their colleagues in market research and social research will be members of the AMSRS or an equivalent international association.</p> <p>The program will be promoted nationally and internationally and your paper &/or presentation will be published on the Conference CD-Rom.</p>

Entry to Conference	<p>For each paper presented speakers will receive a one-day complimentary pass to the Conference. Dinners and Social Events are not included.</p> <p>If there are multiple speakers, up to a maximum of 2 one-day complimentary passes per paper will be provided</p>
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Dates:

DATES	TASKS
Monday 16 March, 2009 - 5pm	Synopsis Due
Monday 23 & Tuesday 24 March	Discussions with Contributors re their Synopsis (not applicable to all submissions)
Monday 30 March	Advise candidates of successful and unsuccessful submissions
Monday 8 June	Full Written Paper in the conference word template format is due
Monday 29 June	Changes to reviewed Papers due
Monday 3 August	Finished PowerPoint Presentation in the conference template format is due
Wed 12 & Thurs 13 Aug	Discussions with Conference Content Committee regarding your presentation
Monday 24 August	Changes to reviewed Presentations due

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