

AMSRs ONLINE DIRECTORY LISTING 2010

The Australian Market & Social Research Society invites you to profile your company on our market & social research profession's premier website, in our online Directory of Research Suppliers.

A basic listing in the AMSRS Online Directory includes:

- A company profile including colour logo in one of three sections: *Research Companies, Group Room Facilities or Independent Research Consultants.*
- Broad exposure over twelve months to industry colleagues and potential clients
- Listing of your employees who are AMSRS members (**must** have one current member)
- Recognition of your employees who have QPMR accreditation
- Listing of your AMSRO membership (if applicable)
- Online search categories (as listed above) – making your online listing easier to find
- Coverage by AMSRS Surveyline – 1300 364 830
- Ability to update your online listing at any time during 2010
- A hyperlink through to your company site
- Click through to your company email

Please note: Company principals are required to confirm on behalf of their company that it and its employees will abide by the AMSRS Code of Professional Behaviour. This requirement has been introduced to ensure that all companies listed in the directory are fully aligned with the principles that guide AMSRS. We also wish to draw to your attention that this requirement applies to supplier organisations to the research industry. By signing the Company Principle Declaration you will confirm your agreement to this requirement.

Go to http://www.amsrs.com.au/files/Code_of_Professional_Behaviour.pdf , for a copy of the Code of Professional Behaviour.

BOOKING PROCESS FOR THE AMSRS DIRECTORY LISTING:

1. Complete the AMSRS Directory Booking Form (details over page)
2. Fax, post or email your AMSRS Online Directory booking form to AMSRS. Please ensure your company employs a current AMSRS member(s) and has signed and returned the above agreement; these are pre-requisites to be eligible for listing in the AMSRS online Directory.
3. You will receive a confirmation email of your listing booking and provided with a password to log in and update your listing online.

LISTINGS

Please tick the relevant box(s) to indicate the listing(s) you would like to book for 2010.

| Research Company Section (includes Surveyline) | All prices include GST | |
|---|------------------------|--------------------------|
| Online Directory listing only | \$572.00 | <input type="checkbox"/> |
| Independent Research Consultants Section (includes Surveyline) | | |
| Online Directory listing only (IRG Members ONLY) | \$200.00 | <input type="checkbox"/> |
| Group Room Facilities Section (includes Surveyline) | | |
| Online Directory listing only | \$572.00 | <input type="checkbox"/> |
| Total Listing Cost | | <input type="checkbox"/> |

This booking form contains important information for managing your booking.

Please return both pages of this form to:

Post: AMSRS Directory and Yearbook 2010, Level 1, 3 Queen Street Glebe NSW 2037

Fax: 02 9571 5944 Email: amsrs@amsrs.com.au

Enquires to: Tel: 02 9566 3100 or 1300 364 832

Your contact details for publishing your listing (please complete):

Company Name for Listing:.....

Listing Contact Details: Name:.....

Email:

Phone: Fax No:

Billing Contact Details: Name:.....

Billing Contact Email:.....

Company Principal Declaration

Company principals are required to confirm on behalf of their company that it, and its employees, will abide by the AMSRS Code of Professional Behaviour. This requirement has been introduced to ensure that all companies listed in the directory are fully aligned with the principles that guide AMSRS. We also wish to draw to your attention that this requirement applies to supplier organisations to the research industry. (Please see http://www.amsrs.com.au/files/Code_of_Professional_Behaviour.pdf , for a copy of the AMSRS Code of Professional Behaviour). By signing below you will confirm your agreement to this requirement.

Name of Company Principal:

Signature of Company Principal:.....

Payment information

Payment authorised for the amount of: \$_____ Cheque enclosed Please Invoice

Paid by EFT on: / / BSB: 062 217 Acct No: 0080 3399 Name: AMSRS Current Acct

Or please charge to: Mastercard Visa Amex* Diners*

** NB: 5% surcharge applies for Amex or Diners*

Card number:

Name on card: Expiry date: /

Signature: